

Approved CANSA Relay For Life Logo



8. Approved Full Colour Logo

The logo is a registered ® trademark of the Cancer Association of South Africa (CANSA). It may only be used in English and must include the words **Research • Educate • Support**. The logo may not be used without the words below it, unless special permission has been granted.

The logo may not be manipulated in any way. No other type treatment, colour schemes, distortions or alterations may be to the logo. The logo should only be reproduced in the colour combinations shown in this manual. No element of the logo can be removed from the logo. The full color logo must always be shown as one of the two accepted designs presented on this page.

Please Note: The ® is a requirement and must appear as per our license agreement with the American Cancer Society (ACS)

NO re-drawing or manipulation of this logo is permitted

Pantone and CMYK Colours



- Pantone 2607 CVC
- 70 Cyan; 100 Magenta; 10 Black

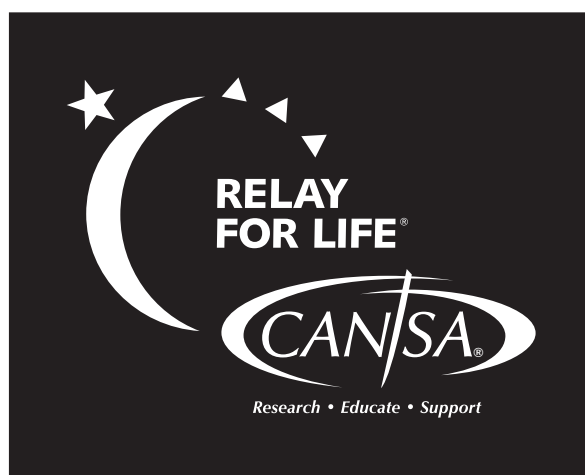


- Pantone 443 CVC
- 9 Cyan; 6 Yellow; 34 Black



- Pantone 3145 CVC
- 100 Cyan; 18 Yellow; 18 Black

Solid colour Logo options



These are the ONLY permitted alternative colour options

(Relay purple, **CANSA blue**, black or ~~white~~ if on a dark colour)

Approved CANSA Relay For Life Slogans

ONE WORLD - ONE HOPE!

ONE WORLD - ONE HOPE!

**ONE WORLD -
ONE HOPE!**

CELEBRATE

REMEMBER

FIGHT BACK

CELEBRATE

REMEMBER

FIGHT BACK

FIGHT BACK

REMEMBER

CELEBRATE

Approved Slogans

The slogans may not be manipulated in any way. No other type treatment, colour schemes, distortions or alterations may be done. The slogans should only be reproduced in the colour combinations shown in this manual. No element of the slogans can be removed. The slogans must always be shown as one of the designs presented on this page.

Approved CANSA Relay Recess Logo and Slogan






Please Note: The ® is a requirement and must appear as per our license agreement with the American Cancer Society (ACS)

NO re-drawing or manipulation of this logo is permitted

Do NOT use Relay Recess on it's own

Pantone and CMYK Colours

	- Pantone 2607 CVC - 70 Cyan; 100 Magenta; 10 Black
	- Pantone 443 CVC - 9 Cyan; 6 Yellow; 34 Black
	- Pantone 3145 CVC - 100 Cyan; 18 Yellow; 18 Black

Approved CANSA Bark For Life Logo






BARK FOR LIFE™ A CANINE EVENT TO FIGHT CANCER

Please Note: The ® is a requirement and must appear as per our license agreement with the American Cancer Society (ACS)

NO re-drawing or manipulation of this logo is permitted

Do NOT use Bark For Life on it's own

Pantone and CMYK Colours

	- Pantone 2607 CVC - 70 Cyan; 100 Magenta; 10 Black
	- Pantone 443 CVC - 9 Cyan; 6 Yellow; 34 Black
	- Pantone 3145 CVC - 100 Cyan; 18 Yellow; 18 Black

Approved CANSA Bark For Life Slogan



BARK FOR LIFE™ A CANINE EVENT TO FIGHT CANCER



Celebrate



Remember



Bark Back

Approved Slogans

The slogan may not be manipulated in any way. No other type treatment, colour schemes, distortions or alterations may be done. The slogan should only be reproduced in the colour combinations shown in this manual. No element of the slogan can be removed. **The slogan can only be used with the CANSA Bark For Life Logo.**



Celebrate



Remember



Bark Back

The slogan can only be used with the CANSA Bark For Life Logo