

## The Spirit of Relay Event Award

### Description:

The Spirit of Relay - Event Award honours an outstanding event that showcases a superb dedication to the integrity of the American Cancer Society Global Relay For Life experience in all key areas.

This award is presented to one event each year Globally that embodies the entrepreneurial spirit of engaging volunteers, sponsors, staff, survivors and caregivers to come together & celebrate hope through Relay For Life.

The winning event must show growth through key metrics such as income, committee members, teams, survivors, and caregivers and continues to model the ability to transform a community through your organisation's Relay For Life programme. The event must have shown a commitment to sharing the mission of the organisation with the community as well as how Relay For Life is impacting that mission.

### Qualifications:

Spirit of Relay Event Award winner must prove a commitment to excellence in each of the key development areas of Relay For Life. All of their events must follow all the Global Relay For Life Standards.

- **Leadership Development** – Must have a minimum of 12 committee members and demonstrate continual emphasis on the development of a strong Relay committee.
- **Team Development** – Must have an increase in the number of fundraising teams from the previous year, a 65% (or higher) team retention rate, and a solid team recruitment and team development plan in place.
- **Survivor and Caregiver Development** – Must have an increase in the number of survivors from the previous year and a strategy to engage as many survivors and caregivers as possible throughout the year.
- **Event Development** – Must meet all Global Relay For Life standards and prove to have engaging and impactful ceremonies.
- **Fundraising Development** – Must have an increase in net income from the previous year, have a strategy in place to assist participants in fundraising, and ensure that all participants have the necessary tools to be successful.
- **Mission Development** – Must place an emphasis on sharing the mission of your organisation, its impact in the fight against cancer, and the effect of Relay For Life on that mission.

### Application Process



Nominations for this award can be submitted by volunteers or staff partners who interacted with a qualifying Relay For Life event (youth, college, corporate, and/or community Relay.)

Nominations will be accepted online at <http://tinyurl.com/grflawards> starting on April 1, 2013 at 12:01am EST to May 10, 2013 at 11:59pm EST.

**Global Relay For Life Standards**

*All award recipients must meet all Global Relay For Life standards*

1. Overnight Event
2. Opening & Closing Ceremonies
3. Luminaria (Candlelight) Ceremonies
4. Survivorship and Caregiver Activities
5. Mission Delivery
6. Tobacco Free
7. Annual Event